



Madrid Network

NATIONAL CLUSTERS CONFERENCE

Lisbon, IAPMEI, 11th December 2019.

The support of Enterprise Europe Network in Clusters Activities & Cluster European Labeling



O apoio às empresas junto de si



Who we are

Madrid Network is the regional innovation network of the **Community of Madrid**,

Integrated by more than 600 members, large and small companies, public authorities, research organisations and universities, grouped together in **clusters** and **technology parks** with the objective of generating business and finding new opportunities for the companies in an innovative ecosystem.

It is a tool created to foster **BUSINESS growth** through access to knowledge, experience, research and innovation. Meeting point gathering all innovation actors.

Our strategic fields of action are: **access to funding, searching technology and business partners.**



Our numbers in 2018

ACTIVITIES AND EVENTS

81

Activities
organised

3100 +

COMPANIES
registered in our
events

INTERNET & SOCIAL NETWORKS

115.000 +
visits to our
website

Followers
9.000 +
twitter
4.400 +
LinkedIn

MEDIA

31

Press impacts

ABC

Emprendedores

elEconomista.es

CincoDías

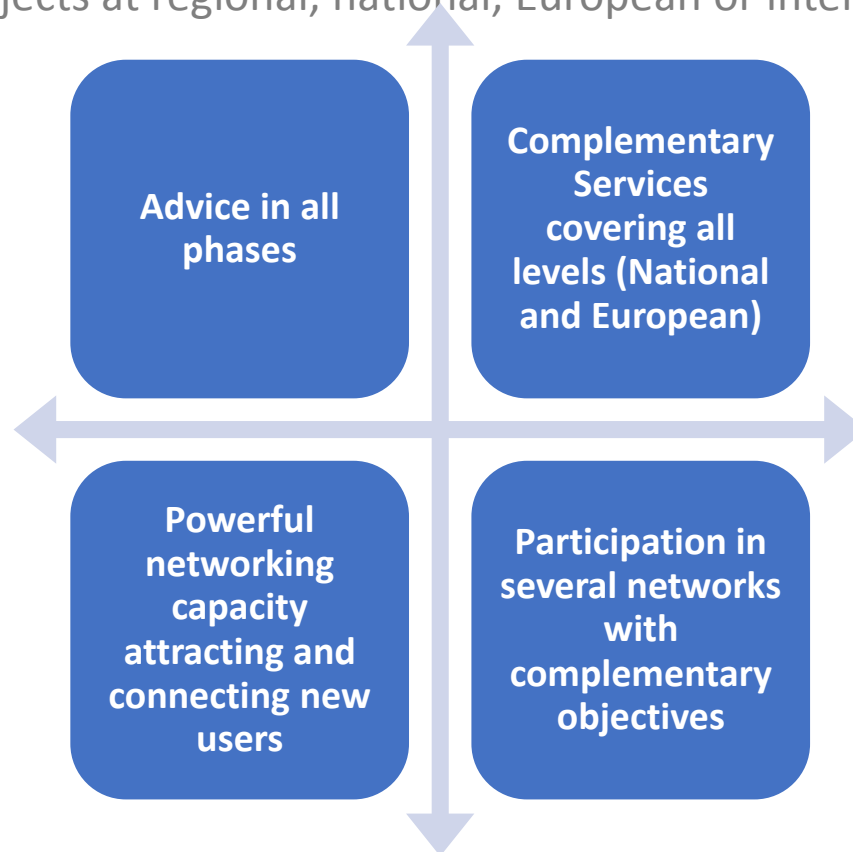
LA VANGUARDIA



Newsletter
12.000
recipients

Good practices

Madrid Network develops a series of actions promoting and supporting research, development and innovation that are complementary, increasing their effectiveness as it facilitates information on different funding levels, in different business phases and on added value services such as support to find collaborators or building consortia for innovative projects at regional, national, European or international level.



Good practices

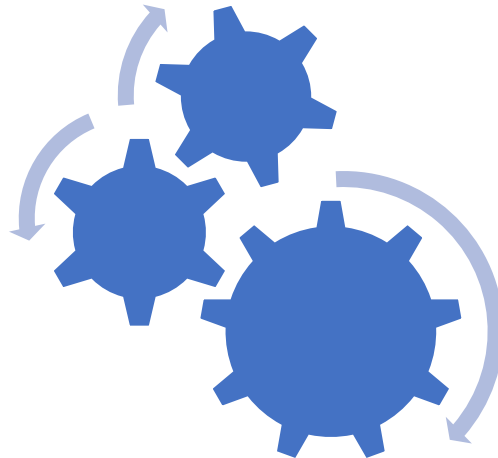
- **A powerful Networking capacity**

To share knowledge, talent, experiences, among its various members or with the entities with whom we have collaboration agreements at international level, currently more than 20.

It contributes to the objective of making the research, development and innovation advisory services available to other users and helps to share knowledge and experience among users who have opted for different advisory services.

Madrid Ecosystem, dimension and dispersion of actors.

Regional, National and European Clusters.



Our networks

Main networks we belong to:



Support in Cluster activities

Madrid Network, as an umbrella organisation, provides **cross-cutting services to Clusters**:

- General services: administration, accounting, legal services, working space (among others)
- Increased visibility
- Cross-sectorial networks at different geographical levels
- Information, training, networking activities and services
- Added value services supporting R&D&I and facilitating innovation and business partnerships
- Support to participate in National Programmes addressed to innovation associations
- Support to develop, implement and manage European projects
- Support in Cluster European Labeling



EEN & Cluster European projects

Since its inception, Madrid Network has promoted the participation of Clusters in European Projects and has supported them throughout all the project cycle, spotting and developing project ideas, drafting joint proposals, managing, coordinating, implementing and reporting.

Especially for consortium building, EEN has proven as a very valuable tool in this field.

Some of our Clusters' European projects are:

- AMI4EUROPE (FP7)
- TERM (FP7)
- BIOCHEM (CIP)
- TEDS4BEE (CIP)
- MOBILE.OLD (AAL)
- DORIS.Net
- ETRERA 2020 (FP7)
- BIOREG (Interreg SUDOE)
- innoSmart (CIP)
- SmartCulture (H2020)
- TellUS (Erasmus+)
- VitalMedia (H2020)
- CECIL (COSME-Cluster Excellence)
- SPACE2ID (COSME-Cluster Go International)
- SPACE2IDGO (COSME-Cluster Go International)
- ACTTIVATE (H2020-INNOSUP-1)



EEN & Cluster European labelling

Madrid Network informs Clusters about **trends and news** in **European Cluster Policy**, advising and supporting them in their journey as “world class clusters”.

Since it joined **Enterprise Europe Network (EEN)** in 2011, it has worked with and for Clusters within this network, closely collaborating with the **Cluster Managers** to bring EEN’s services close to the **Cluster members**, and making the most of the transnational collaboration opportunities that EEN offers, thanks to the innovation capacities and partnering options that Clusters develop.

In EEN, Madrid Network joined the Working Group on Collaboration with Clusters in 2012 and since then has kept close to this group, being now one of the members in the Executive Team of the **Thematic Group Clusters**.

Since the EC launched the **European Cluster Excellence Initiative (ECEI)** in 2009, Madrid Network has encouraged regional clusters to meet the European trends and criteria in Cluster Management Excellence, including direct support to the clusters that were ready to undergo the **benchmarking and quality labelling** managed by the **European Secretariat for Cluster Analysis (ESCA)**.

- ✓ 4 Clusters carried out the Bronze Labelling together
- ✓ 2 Clusters carried out the Silver Labelling
- ✓ 1 Cluster is in the process of preparing for the Gold Labelling



Thank you!

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