

enterprise europe network

Clusters as tools for
SME Innovation &
Internationalisation



Advantages of clusters

- Clusters as drivers of business driven innovation
- Clusters as drivers of new industrial value chains
- Clusters as drivers of Industry 4.0
- Clusters as drivers of circular economy
- Clusters as drivers of social economy

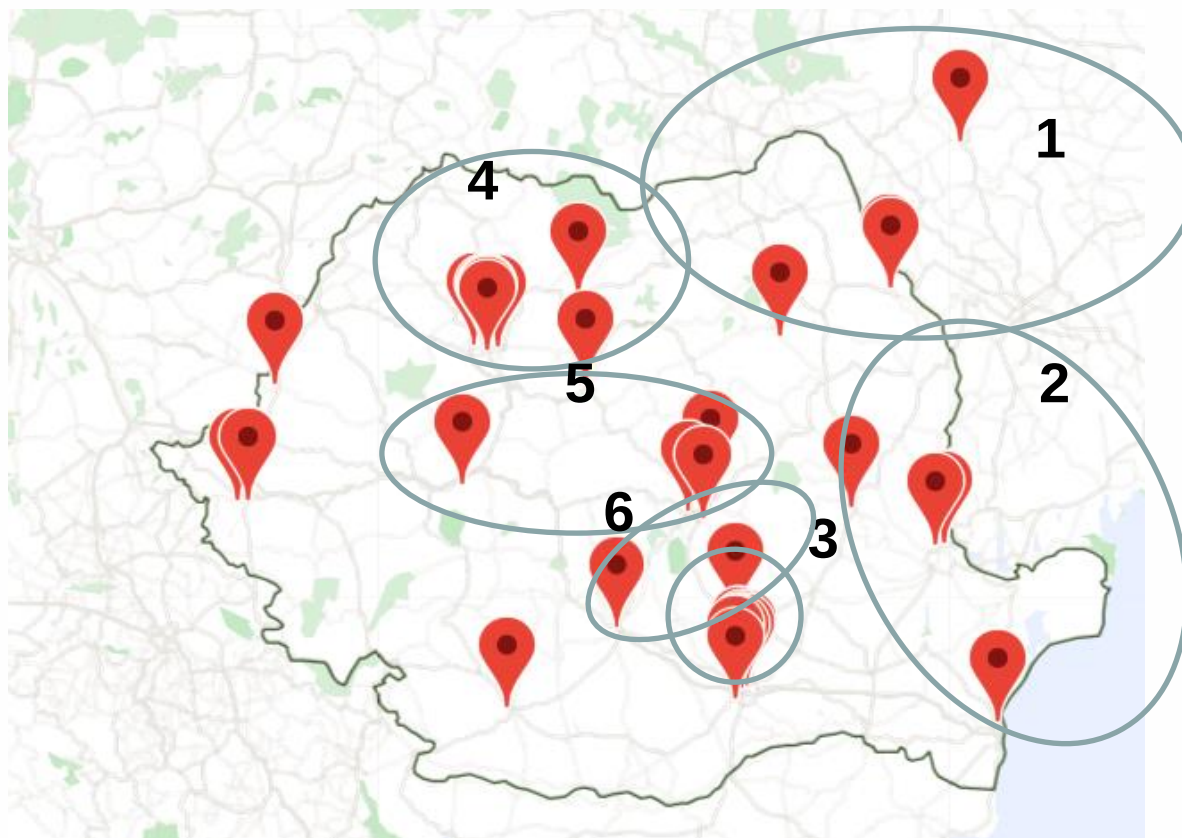
CLUSTERO - At a glance

- *47 clusters in the fields of textiles, wood and furniture, electronics and software, machine building, agrofood, health, creative industries*

Services:

- *Information*
- *Support to cluster generation and development*
- *Training*
- *Monitoring and assessment of cluster competitiveness*

www.clustero.eu



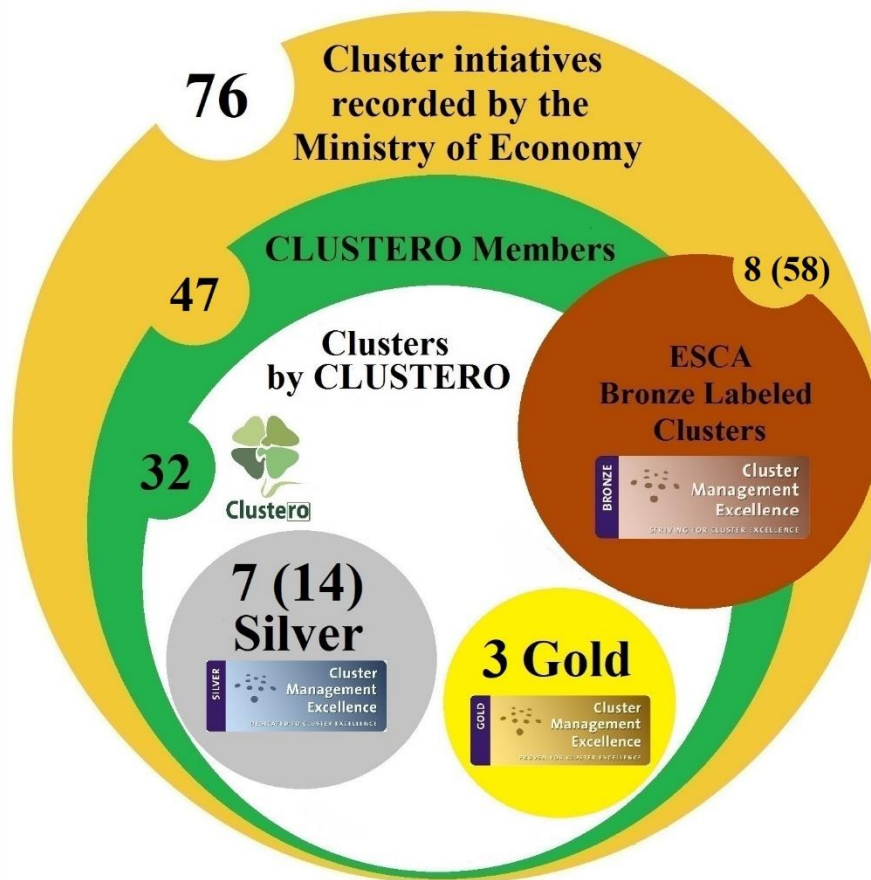
Regional Cluster Consortia

1. North East
2. Lower Danube
3. Bucharest Ilfov
4. Northern Transylvania
5. Centre
6. South

Thematic Cluster Consortia

1. Noatex (textiles)
2. Furniture
3. MedRO (health)

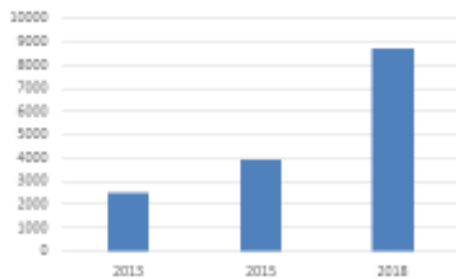
Stairway to excellence



Evolution



Turnover (mil. EUR)



Exports (mil. EUR)



No of companies



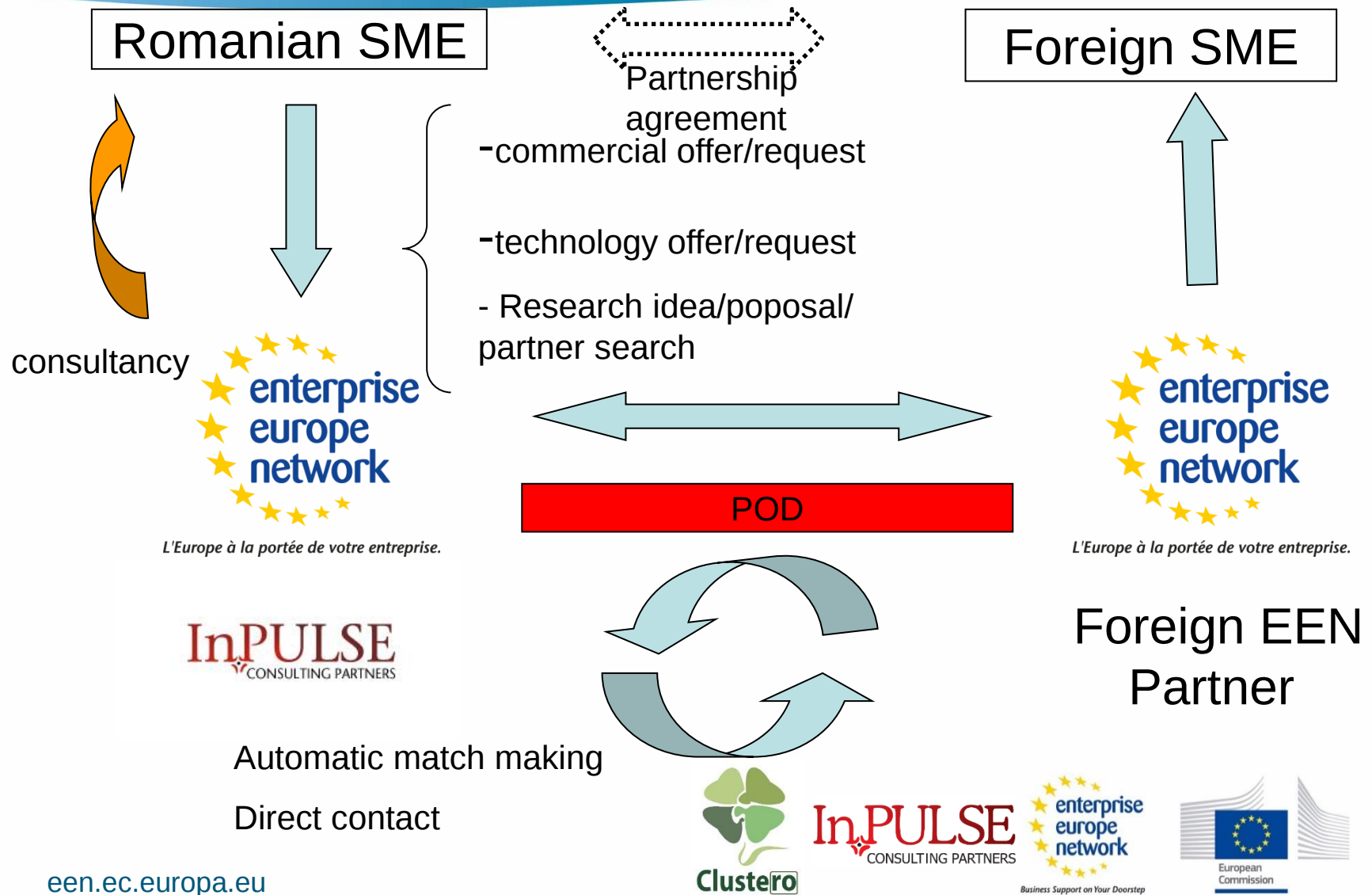
Employees(tsd)



Analysis of Cluster Competitiveness (2016)

No.	Cluster	Ranking			Economic sector
		C	Stars	P*	
1	IndAgro-Pol	8.48	-	0.17	Manufacturing of machinery and equipment
2	iTech Transilvania	8.34	-	0.10	IT&C
3	CLUJ IT	7.95	-	0.10	IT&C
4	ALT Brasov	7.93	-	0.10	IT&C
5	IT PLUS	5.68	-	0.10	IT&C
6	TREC	5.67	-	-	Renewable energy
7	IMAGO-MOL	5.01	*	1	e-Health
8	ELINCLUS	4.96	-	0.11	Electronics
9	AgroTransilvania Cluster	3.87	**	0.25	Food, beverages and tobacco industry
10	MECHATREC	2.68	-	0.11	Mecatronics
11	ETREC	2.63	-	-	Electrical and mechatronics
12	Transylvanian Mechanical Engineering	1.92	-	0.11	Electronics
13	ASTRICO NE	1.66	***	0.28	Textiles
14	Romanian Textile Concept	1.60	***	0.28	Textiles
15	Agrofood Covasna	1.38	**	0.25	Food, beverages and tobacco industry
16	Cluster Mobilier Transilvan	1.28	**	0.12	Wood and furniture industry
17	ROSENC	1.07	-	-	Renewable energy
18	Transylvania Textile & Fashion	0.92	***	0.28	Textiles
19	Traditii Manufatura Viitor	0.51	***	0.28	Textiles
20	Green Energy	0.26	-	-	Renewable energy
21	PRO WOOD	0.15	**	0.12	Wood and furniture industry
22	Regional Balneoturistica Transilvania	0.13	-	-	Tourism

Clusters and EEN



Integrated Cluster Services by Romanian Textile Concept

Case of Romanian Textile Concept

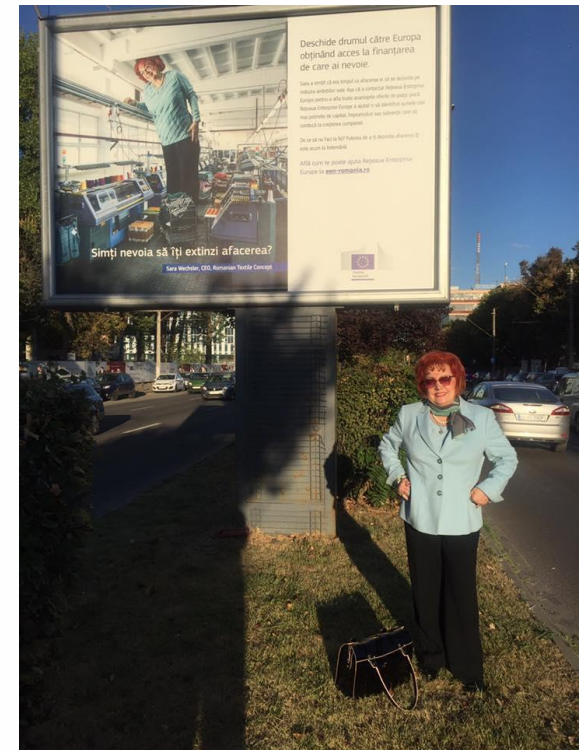


Activities RTxC

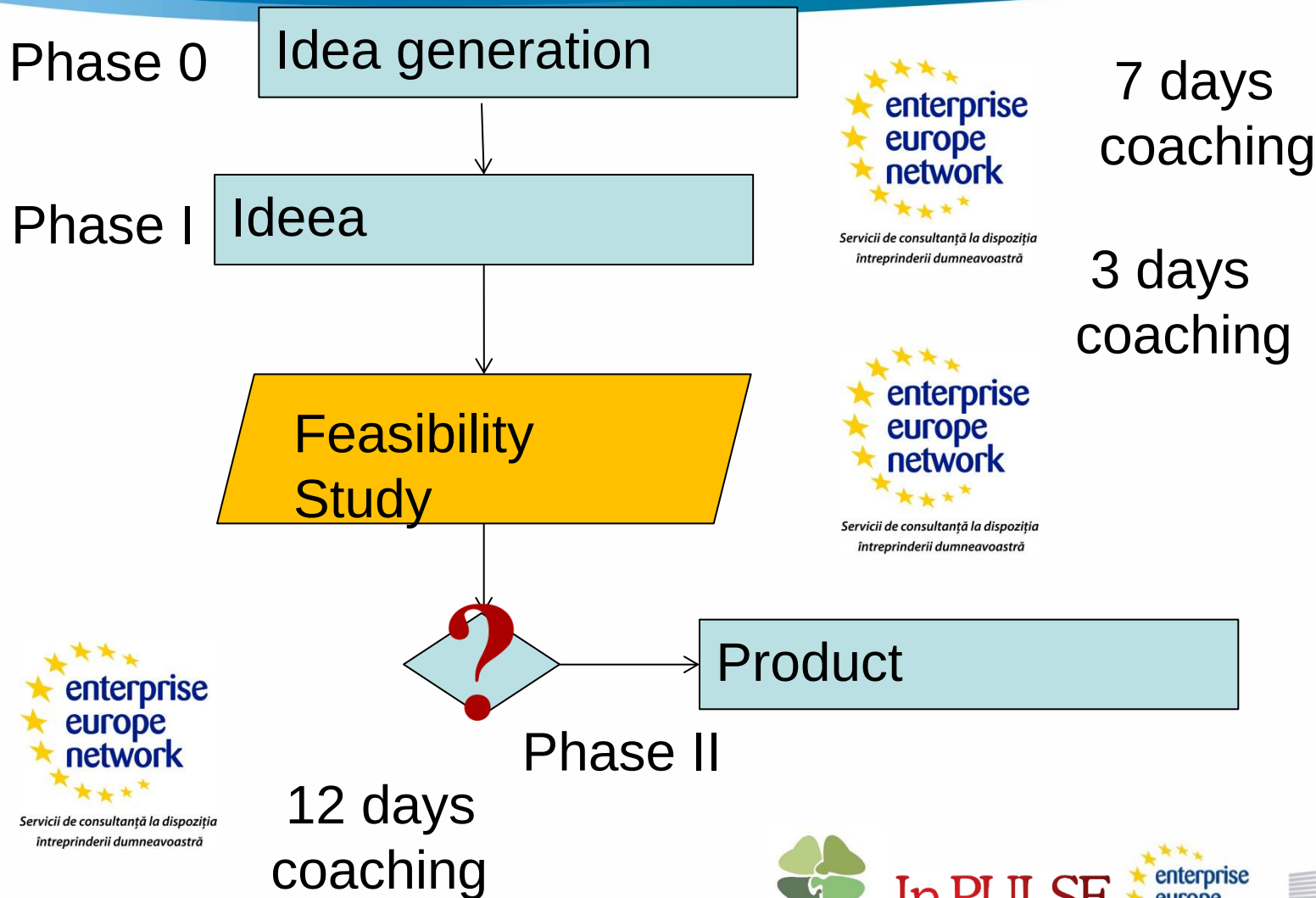
- Seminar Giurgiu, 02.02.16
- 7 company visits (Jan-mar16)
- several cluster visits
- Support to RO-BG Project
- Improve Assessment Data
- 2 innovative start up projects (In progress)

Outputs/Outcome

- 18 participants
- 2 Innovation audits
- 5 business reviews
- Silver Label Cluster Excellence
- 1 PA RO-BG, Dunareana - SCIAT



SME Instrument: The case of SETRIO by Smart Alliance



Internationalisation

- *Member of the Warszawa Agreement between cluster associations in Spain, France, Latvia, Lithuania, Poland, Czechia, Slovakia, Hungary, Bulgaria, Romania, Germany, Portugal*
- *Support to cluster participation to international projects (INTERREG IV A, INTERREG IVB Danube, INTERREG IVC, Horizon 2020 etc)*
- *Organisation of inward and outward company missions and brokerage events in collaboration with EEN*
- *Member of the ECEI II Initiative*
- *Member of the ECCP Support Group*

Romanian Cluster Conference

- 2 days conference
- Rotating principle (Bucharest, Bucharest, Iasi, Cluj, Galati, Bucharest)
- Regional cluster conference NW Cluj
 - Open Innovation 2.0 (2017)
- Joint RO-HU Cluster Conference (2018)
- European Cluster Conference 2019
- 9th RO Cluster Conference Chisinau (MD) 2020



TG Clusters

- Network of 143 cluster contact points
- Executive Board: Denmark, Spain, Italy, Austria, Lithuania, Romania
- Cluster Guide
- Best Practice Catalogue
- Monthly newsletter
- Relation to ECCP



Prosme

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Newsletter PROSME Martie 2019 -

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126

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18

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InPULSE
CONSULTING PARTNERS



Annual Meeting, Bucharest 15-16 May 2019

- Decentralised Training,
Romania 2019



Thank you!

Daniel Cosnita

daniel.cosnita@clustero.eu, dc@inpulse.ro

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